



PRESS RELEASE

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Iowa Chamber Alliance Announce Legislative Priorities For 2021
*Governor Reynolds Advisor's, Bipartisan Group of Legislators Comment on Key Initiatives to
Drive Economic Growth*

DES MOINES, Iowa – The Iowa Chamber Alliance held its annual Legislative Leadership event virtually with special guests on December 8th. Governor Reynolds' advisor Joel Anderson, Senator Brad Zaun, Senate Minority Leader Zach Wahls, Speaker Pat Grassley, and Representative Jennifer Konfrst provided remarks during the event.

The Iowa Chamber Alliance outlined commitments to ensuring a quick economic recovery and developing a policy structure that allows communities to thrive, encouraging employers to invest, and attracting employees through quality of life projects.

Iowa Chamber Alliance Board Chair, Cary Darrah stated, “We continue our approach to leverage unique community assets to develop an attractive place to live, work, and grow especially as we navigate and become stronger through the covid-19 pandemic. ICA encourages, and will work with the legislature, to take advantage of existing value statewide through work in these main areas: recovery and resiliency, talent, economic development, business climate, and infrastructure.”

These combined priorities include specific support for:

- Those recommendations outlined by Governor Reynolds' Economic Recovery Advisory Board;
- Funding for existing programs and consideration of new resources that promote "placemaking" including quality of life and the arts;
- Development of immediately deployable resources for large scale disasters when budget reserves are full for businesses to recover;
- Favorable policies and additional funding for broadband priorities outlines through the Empower Rural Iowa Initiative;
- Fully funding the Future Ready Iowa Initiative;
- Addressing barriers to employment such as student debt repayment or access to child-care;
- Supporting education at all levels from pre-school through post-high school options;
- Developing and supporting incentives with proven return in targeted industries; and
- Removal of the sunset for both the brownfield & gray fields program



About the Iowa Chamber Alliance

The Iowa Chamber Alliance (ICA) is a non-partisan coalition that advocates for economic growth policies and initiatives by representing leading Chambers of Commerce and economic development organizations across Iowa. The mission of the Iowa Chamber Alliance is to drive a policy agenda that grows the state on behalf of our more than 17,000 members that range from small businesses to Fortune 100 companies.

Iowa Chamber Alliance Members

- Ames Chamber of Commerce
- Cedar Rapids Metro Economic Alliance
- Council Bluffs Area Chamber of Commerce
- Dubuque Area Chamber of Commerce
- Greater Burlington Partnership
- Greater Des Moines Partnership
- Greater Fort Dodge Growth Alliance
- Greater Muscatine Chamber of Commerce & Industry
- Greater Ottumwa Partners in Progress
- Grow Cedar Valley
- Iowa City Area Chamber of Commerce
- Marshalltown Area Chamber of Commerce
- Mason City Chamber of Commerce
- North Iowa Corridor Economic Development Corporation
- Quad Cities Chamber of Commerce
- Siouxland Chamber of Commerce