



PRESS RELEASE

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Iowa Chamber Alliance Announce Legislative Priorities For 2020

Governor Reynolds, Bipartisan Group of Legislators Comment on Key Initiatives to Drive Economic Growth

WEST DES MOINES, Iowa – The Iowa Chamber Alliance held its annual Legislative Leadership Luncheon with special guests on December 18th, Governor Kim Reynolds, Senate President Charles Schneider, Senate Minority Leader Janet Petersen, House Assistant Minority Leader Jennifer Konfrst, and Representative Ashley Hinson in West Des Moines. Representative Karin Derry was also in attendance and provided remarks during facilitated table discussions.

The Iowa Chamber Alliance outlined commitments to developing quality of life projects that leverage local communities' assets through community placemaking projects and recreational opportunities, with the intent to grow Iowa's population, which has consistently seen less than one percent growth annually.

Iowa Chamber Alliance Board Chair, Doug Neumann stated that “our approach leverages the authentic assets of each community to intentionally develop an attractive place to live and work... Each of our communities have different assets to build upon; ICA encourages the Legislature to take advantage of existing value available statewide through work in four main areas: talent, economic development, business climate, and infrastructure.”

These combined priorities include specific support for:

- Fully funding the Future Ready Iowa Initiative;
- Addressing barriers to employment such as student debt repayment or access to child-care;
- Consideration of funding tools for quality of life projects;
- Supporting education at all levels from pre-school through post-high school options;
- Growing the economy through capital investment;
- Developing and supporting incentives with proven return in targeted industries;
- Supporting the Empower Rural Iowa Initiative; and
- Planning for long-term infrastructure investment.



About the Iowa Chamber Alliance

The Iowa Chamber Alliance (ICA) is a non-partisan coalition that advocates for economic growth policies and initiatives by representing leading Chambers of Commerce and economic development organizations across Iowa. The mission of the Iowa Chamber Alliance is to drive a policy agenda that grows the state on behalf of our more than 17,000 members that range from small businesses to Fortune 100 companies.

Iowa Chamber Alliance Members

- Ames Chamber of Commerce & Ames Economic Development Commission
- Cedar Rapids Metro Economic Alliance
- Council Bluffs Area Chamber of Commerce
- Dubuque Area Chamber of Commerce
- Greater Burlington Partnership
- Greater Des Moines Partnership
- Greater Fort Dodge Growth Alliance
- Greater Muscatine Chamber of Commerce & Industry
- Grow Cedar Valley
- Iowa City Area Chamber of Commerce
- Marshalltown Area Chamber of Commerce
- Mason City Chamber of Commerce
- North Iowa Corridor Economic Development Corporation
- Quad Cities Chamber of Commerce
- Siouxland Chamber of Commerce