



# GOVERNOR'S ECONOMIC RECOVERY ADVISORY BOARD

## Economic Growth Working Group

### **ECONOMIC GROWTH WORKING GROUP CHARGE:**

This workgroup will be made up of a diverse group of industry professionals who will help to facilitate a strong and well-crafted policy response to ensure that Iowa's economy emerges from the unprecedented COVID-19 pandemic stronger than ever.

This group will fuel growth, leverage innovative models, and challenge the way things have been done in supporting economic growth in Iowa. These efforts will drive new and better ways of doing business as well as opportunities for advancing quality of life attributes, including affordable housing, hospitality, and tourism.

The strategies resulting from this work will best position Iowa to be the number one choice for all business owners to thrive, all families to prosper and all visitors to plan return trips, regardless of differences or preferences.

#### **Areas of Focus (Subgroups):**

- Hospitality/Tourism
- Housing
- Innovation
- Manufacturing 4.0
  - Supply Chain/Reshoring
- Small Business

#### **Measures of Success:**

Iowa will be the number one choice for families to live, businesses to grow and visitors to frequent due to the policies and strategies that will be proposed to support Iowa's exceptional economic climate and quality of life indicators.

This workgroup will submit a strategic proposal to the Economic Recovery Advisory Board that will include new, bold and innovative policy proposals that will support this goal.

Each subgroup's strategies will have accompanying goals, benchmarks and measures of success that will be outlined in detail, such as the amount and types of businesses moving to and expanding in the state; the number of new Iowans calling Iowa home, the availability of affordable housing as well as the types of attractions visitors are frequenting and the revenues of our hospitality industry, to name a few.

#### **Tactics:**

The proposed tactics will be determined by the Economic Growth Work group as supported by the five sub working groups.

## Economic Growth Working Group:

### Working Group Leadership:

#### Co-Chairs:

Megan McKay, President of Peace Tree Brewing Company  
Adam Wright, MidAmerican Energy Company

#### State Agency Director:

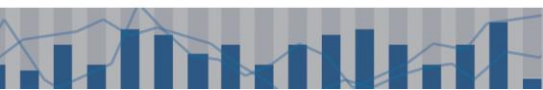
Debi Durham  
Iowa Economic Development Authority  
Iowa Finance Authority

### Economic Growth Working Group Meetings:

- July 7 10:00-11:30 a.m.
- July 24 1:00-2:30 p.m.
- Aug. 10 10:00-11:30 a.m.
- Aug. 12 10:00-11:30 a.m.
- Sept. 18 1:00- 2:30 p.m.

Name	Organization	Location (city)
Jayne Armstrong	Iowa Small Business Administration	Statewide
Katie Averill	Iowa Credit Union Division	Statewide
Doane Chilcoat, <i>Innovation Chair</i>	Corteva AgriScience	Johnston
Jennifer Cooper <i>Housing Chair</i>	Bankers Trust	Des Moines
Dave Herrell, <i>Hospitality/Tourism Chair</i>	Visit Quad Cities	Quad Cities
Kevin Gaul <i>Manufacturing 4.0 Co-Chair</i>	Pella Corporation	Pella
Steve Larson	Iowa Alcohol Beverages Division	Statewide
Chris Kramer	Iowa Department of Cultural Affairs	Statewide
Kayla Lyon	Iowa Department of Natural Resources	Statewide
Dustin Miller	Iowa Chamber Alliance	Statewide
Joe Murphy	Iowa Business Council	Statewide

Hank Norem <b><i>Manufacturing 4.0 Co-Chair</i></b>	Ramco Innovations	West Des Moines
Kraig Paulsen	Iowa Department of Revenue	Statewide
Jeff Plagge	Iowa Division of Banking	Statewide
Mike Ralston	Iowa Association of Business and Industry	Statewide
Ying Sa <b><i>Small Business Co-Chair</i></b>	Community CPA	Des Moines
Tom Sands	Iowa Taxpayers Association	Statewide
Matt Strawn	Iowa Lottery	Statewide
Amy Van Beek <b><i>Small Business Co-Chair</i></b>	Ideal Energy	Fairfield
Tim Whipple	Iowa Association of Municipal Utilities	Statewide
Wendy Wintersteen	Iowa State University	Statewide



## Sub Working Group: Hospitality and Tourism

**CHARGE:** Hospitality and tourism are critical economic drivers for Iowa and have been devastated by pandemic-related closures and cancellations.

Tourism and hospitality are proven economic drivers for Iowa. It's about more than places to visit; it's jobs, economic growth, quality of life, and revenue generation.

According to the Travel Federation of Iowa, visitors spend an average of \$23 million a day in the state, generating more than \$8.5 billion in revenue and over 69,000 jobs.

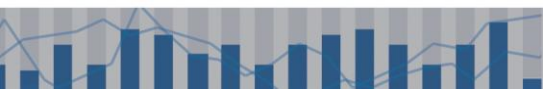
This subgroup will support the recovery and growth of this important sector by developing short and long-term recommendations that build on industry trends and support our inclusive and welcoming state for all new Iowans and visitors alike.

### VIRTUAL MEETING DATES: 9:00-10:30 a.m.

- July 10
- July 16
- July 23
- Aug. 7

Name	Organization	City	Primary Sector
Ryan Achterhoff	Pizza Ranch	Orange City	Restaurant
Todd Coffelt	Iowa Department of Natural Resources	Statewide	Parks
Jessica Dunker	Iowa Restaurant Association	Statewide	Restaurant/Bars/ Hotels/Other
Greg Edwards	Greater DM CVB	Des Moines	Tourism
Wes Ehrecke	Iowa Gaming Association	Statewide	Gaming
Nicole Eilers	Iowa Wine Growers	Statewide	Wine Growers
Carla Eysink	Marion County Econ. Development	Pella	Tourism
Angela Harrington	Hotel Grinnell & The Graduate	Grinnell Iowa City	Hotel
Dave Herrell, <i>Sub Group Chair</i>	Visit Quad Cities	Quad Cities	CVB/Tourism
Carrie Koelker	Eastern Iowa Tourism Region	Dyersville	Tourism

Chris Kramer	Department of Cultural Affairs	Statewide	Arts and Culture
Marty Lenss	Eastern Iowa Airport	Cedar Rapids	Travel
Greg Luerkens	Amana Colonies	Amana	Tourism
Patrick Miller	Iowa Lodging Association	Statewide	Hotel
David Nino	Appanoose Rapids	Ottumwa	Restaurant
Shirley Phillips	Western Iowa Tourism Region	Sac City	Tourism
Sarah Pritchard	Table 128	Clive	Restaurant
Jeff Quint	Cedar Ridge	Swisher	Distillery
Kelsey Seay	Iowa Brewers Guild	Statewide	Breweries
Kurt Strand	National Mississippi River Museum and Aquarium	Dubuque	Tourism
Stephanie Strauss	Iowa Alcoholic Beverages Division	Statewide	Alcoholic Beverages
Ann Vogelbacher	Central Iowa Tourism Region	Central Iowa	Tourism
Ryan West	Iowa Workforce Development	Statewide	Workforce



## Sub Working Group: Housing

**CHARGE:** Housing is foundational for Iowans’ quality of life and is a leading driver of the economy, with the real estate industry accounting for \$28.3 billion or 14.5% of Iowa’s GDP and each home sale leading to an economic impact of \$57,889, according to the National Association of Realtors®.

Every community needs to know that essential workers such as teachers, firefighters, mechanics, police officers, home health aides and grocers can find a place to live within a reasonable commuting distance. Communities also need housing to suit the needs of seniors, new families, individuals with disabilities and Iowans at-risk of homelessness.

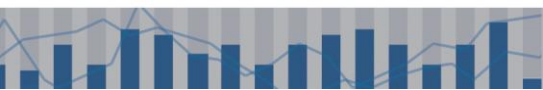
A healthy housing market ensures that workers can apply their skills where they are most needed; retirees can access the community and health resources they need and all Iowans can have the foundation for success, a place to call home. This subgroup will develop a strong policy response to ensure all Iowans have equal access to affordable housing.

This subgroup will provide measurable, innovative strategies for advancing affordable housing in both rural and urban areas of our state while banishing the stigma attached to it; increasing the state’s homeownership rate, decreasing the number of Iowans in need of homeless services and defining and eliminating any systematic inequities in existing housing policy.

**VIRTUAL MEETING DATES: 9:00-10:30 a.m.**

- July 10
- July 16
- July 23
- Aug. 7

Name	Organization	City	Primary Sector
Preeti Acharya	Private Landlord	Des Moines	Rental
Angie Arthur	Polk County Continuum of Care	Des Moines	Homelessness
Gavin Blair	Iowa Association of REALTORS®	Statewide	Real Estate
Scott Brekke	Iowa Mortgage Association /Great Southern Bank	Statewide/ Sioux City	Homeownership
Crissy Canganelli	Shelter House	Iowa City	Homelessness
Jennifer Cooper <i>Housing Chair</i>	Bankers Trust	Des Moines	Financial Institution
Deidre DeJear	Financial Empowerment Center	Des Moines	Personal Finance
Jeff Disterhoft	GreenState Credit Union	Ankeny	Financial Institution



Sam Erickson	Community Housing Initiatives	Des Moines	Developer/Property Provider
Tim Gartin	Hastings, Gartin & Boettger, LLP	Ames	Real Estate Attorney
John Gianola	Iowa Legal Aid	Des Moines	Eviction/Foreclosure Legal Assistance
Steve Gilbert	Rural Housing 360	Statewide	Rural Development
John Gronen	Gronen Properties	Dubuque	Developer
Katy Hackett	Family Management Financial Solutions	Waterloo	Foreclosure Prevention
Lisa Houser	Habitat for Humanity of Iowa	Statewide	Homeownership
Jay Iverson	Homebuilders Association of Iowa	Statewide	Homebuilders
Joseph Jones	The Harkin Institute	Des Moines	Public Policy
Ben Kurtzleben	Vision Builders Inc.	Sioux Center	Builder
Patrick Madigan	Attorney General's Office	Statewide	Foreclosure
Ellen McCabe	Housing Trust Fund of Johnson County	Iowa City	Affordable Housing
Dave Miller	City of Rock Valley	Rock Valley	City
Kris Saddoris	Hubbell Realty	Des Moines	Developer/Property Provider
Lana Shope	Iowa Community Action Association	Statewide	Eviction Prevention
Dan Vessely	Iowa Bankers Mortgage Corporation	Statewide	Financial Institution
Tangela Weiss	U.S. Dept. of Housing & Urban Development	Kansas City	Government



## Sub Working Group: Innovation

**CHARGE:** Iowa's innovative ecosystem includes research institutions, global companies, entrepreneurs, and public and private investors that work to accelerate growth in a variety of industries including bioscience, precision ag, insurance, manufacturing, health care and education.

This subgroup will develop recommendations and ideas to continue to strengthen and expand this ecosystem so that Iowa remains competitive in its efforts to support entrepreneurs of all backgrounds in bringing new ideas and technologies to commercialization.

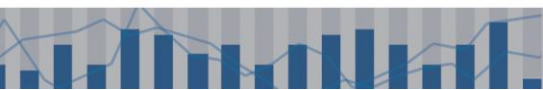
**VIRTUAL MEETING DATES: 1:00-2:30 p.m.**

- July 10
- July 16
- July 23
- Aug. 7

Name	Organization	City	Primary Sector
Laura Barringer	John Deere	Des Moines	Ag
Michelle Bates	Involta	Cedar Rapids	IT
Mark Chelgren	Frog Legs, Inc.	Ottumwa	Entrepreneur
<b>Doane Chilcoat</b> <i><b>Innovation Chair</b></i>	Corteva AgriScience	Johnston	Bioscience
Mike Colwell	Greater Des Moines Partnership	Des Moines	Entrepreneur Development
Eric Engelmann	The New Bohemian Innovation Collaborative	Cedar Rapids	EdTech
Adrienne Greenwald	VentureNet Iowa	Des Moines	Entrepreneur Development
James Gruening	Mechdyne	Marshalltown	IT
Susan Hatten	Holmes Murphy	Des Moines	FinTech
Peter Hemken	Iowa Agritech Accelerator	West Des Moines	Entrepreneur Development
Billi Hunt	America's Cultivation Corridor	Des Moines	Business
Todd Krone	PowerPollen	Des Moines	Precision Ag



Adam Kuene	Higher Learning Technologies	Iowa City	IT
Jeff Kueter	University of Iowa	Iowa City	Higher Education & MedTech
Benjamin Lefever	Certintell Telehealth	Des Moines	Telehealth
Curt Nelson	Economic Development Corporation	Cedar Rapids	Economic Development
James Reecy	Iowa State University	Ames	High Education & Bioscience
Jim Register	Iowa Innovation Corporation	Des Moines	Bioscience
Rick Sanders	ISU Research Park	Ames	Research
Dave Tucker	Workiva	Statewide	IT
Geoff Wood	Gravitate	Des Moines	Entrepreneur Development



## MANUFACTURING 4.0 WORKING GROUP

**CHARGE:** Iowa's Manufacturing sector is a critical economic driver for the state, accounting for 19% of the state's GDP and employing over 229,000 Iowans. Manufacturing 4.0 refers to the various ways in which technology is driving the ongoing digitization of manufacturing. Manufacturing digitalization will transform how products are designed, fabricated, used and serviced.

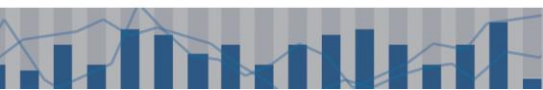
Through the assessment of current trends and challenges, the examination of existing policies and programs and the identification of the support small-to-medium size manufacturers need to manage upcoming digital changes, this initiative will help Iowa maintain a vibrant manufacturing base through strategic guidance and measurable recommendations.

**VIRTUAL MEETING DATE:**

Aug. 6: 10:00-noon

Name	Organization	City	Primary Sector
Kathy Anderson	Kreg Tool	Huxley	Advanced Manufacturing Fabricated Metals
Ron Cox	ISU-CIRAS	Statewide	Resource Provider
Nicole Crain	ABI	Statewide	Business Association
Cindy Dietz	Collins Aerospace	Cedar Rapids	Advanced Manufacturing Avionics
Kevin Gaul <i>Manufacturing 4.0 Co-Chair</i>	Pella Corporation	Pella	Advanced Manufacturing Building, Construction Furniture Products
Jeff Kueter	University of Iowa	Iowa City	Higher Education
Surya Mallapragada	Iowa State University	Ames	Higher Education
Jim Miller	Metalcraft	Mason City	Advanced Manufacturing Metals
Hank Norem <i>Manufacturing 4.0 Co-Chair</i>	Ramco Innovations	West Des Moines	Advanced Manufacturing Engineering
Randy Pilkington	University of Northern Iowa	Cedar Falls	Advanced Manufacturing
Bill Ratzburg	Quad Cities Manufacturing Innovation Hub	Bettendorf	Business Association

Emily Schmidt	Sukup Manufacturing	Sheffield	Advanced Manufacturing Fabricated Metals
Steve Schnieders	Stellar Industries, Inc.	Garner	Advanced Manufacturing Ag/Construction Equipment/Heavy
Craig Sutton	John Deere	Moline	Advanced Manufacturing Ag/Construction Equipment/Heavy Machinery
Dave Takes	Doerfer Companies	Waverly	Advanced Manufacturing Engineering



## Manufacturing - Supply Chain/Reshoring Sub Working Group

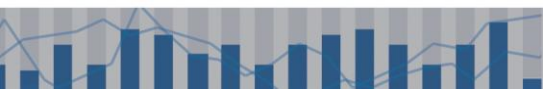
The Supply Chain/Reshoring subgroup is a subset of the Manufacturing 4.0 subgroup. This subgroup's charge will be to provide strategic recommendations for supply chain modifications to safeguard against future disruptions. The subgroup will also provide measurable reshoring strategies for returning production and manufacturing of goods back to Iowa.

### VIRTUAL MEETING DATE:

July 27: 10:30 - noon

Name	Organization	City	Primary Sector
Kathy Anderson	Kreg Tool	Huxley	Manufacturer
Jeff Bockhoven	Precision Pulley & Idler	Pella	Manufacturing
Jason Glover	Thomson Innovation	Sioux City	Electrical Contractor and Technology Integrator
Megan Green	Weiler Inc.	Knoxville	Manufacturer
Frank Hurtte	River Heights Consulting	Davenport	Distribution
Wes James	Grow Cedar Valley (TechWorks)	Waterloo	Industrial Research & Manufacturing
Jason Jiskoot	Pella Corporation	Pella	Manufacturing
Nick Larson	Collins Aerospace	Cedar Rapids	Aerospace
Carla McNamee	Lomont Molding	Mount Pleasant	Plastic Injections
Wendy Mihm-Herold	Northeast Iowa Community College	Calmar	Higher Education
Jo Muzik	Hormel	Algona	Food Products Supplier
Lisa Newton	Wells Blue Bunny	Le Mars	Food Products Supplier
Mike O'Donnell	CIRAS	Ames	Industrial Research
Luke Palmer	CJ Bio	Fort Dodge	Pharmaceutical

Bill Ratzburg	Quad City Manufacturing Innovation Hub	Quad Cities	Manufacturer
Mark Seckman	Alliant Energy	Cedar Rapids	Utility
Steve Schneiders	Stellar Industries	Garner	Manufacturing
Gary Smith	American Popcorn Company	Sioux City	Food Products Supplier



## SMALL BUSINESS WORKING GROUP

**CHARGE:** Iowa has over 270,000 small businesses equaling over 99% of all Iowa business. They employ 48% of the state's workforce and are crucial to the economic well-being of our state.

This subgroup will assess the effectiveness of short-term response efforts, review current policies for enhancements, and identify solutions for potential barriers to small business stabilization and growth, including potential funding sources and opportunities for inclusion and incentives for business owners of minority status.

**VIRTUAL MEETING DATES: 10:30-12:00 p.m.**

- July 10
- July 16
- July 23
- Aug. 7

Name	Organization	City	Primary Sector
Katie Averill	Division of Credit Unions	Statewide	Financial Government
Curtis Baugh	Evelyn K. Davis Center	Des Moines	Non-Profit
Rob Denson	DMACC	Ankeny	Higher Education
Hannah Elliott	Lola's Fine Kitchen	Ankeny	Retail
Matt Everson	National Federation of Independent Businesses	Des Moines	Non-Profit
Betty Garcia	Tortilleria Sonora	Des Moines	Food Production
Angela Jackson	The Great Frame Up	West Des Moines	Retail
Gary Kaufman	Entrepreneurial Services Group	Cedar Rapids	Accounting
Kevin Kincaid	Knoxville Hospital	Knoxville	Health
Bill Menner	Bill Menner Group	Des Moines	Rural Development
Christina Moffat	Greater Des Moines Partnership	Des Moines	Non-Profit

Jennifer Moulton	CEImpact	Clive	Health
Jeremy Puck	Puck Enterprises	Manning	Manufacturing
Lisa Shimkat	Iowa SBDC	Statewide	Non-Profit
Jenny Steffensmeier	Steffensmeier Welding	Pilot Grove	Manufacturing
John Taets	Northwest Bank	Spencer	Banking
Ying Sa <i>Small Business Co-Chair</i>	Community CPA	Des Moines	Service
Lynn Schrader	KHI Inc.	Fort Dodge	Service
Terry Stark	Chocolaterie Stam	Ames	Retail
Amy Van Beek <i>Small Business Co-Chair</i>	Ideal Energy	Fairfield	Utility Service
Daniel Winegarden	Goldman Sachs 10,000 Small Business	Statewide	Higher Education

